



## Farmers' Market Incubator Program

For entrepreneurs looking to test or grow their product and business at the Clearwater Farmers' Market.



## The Incubator Program

The Farmers' Market Incubator Program will provide support for entrepreneurs and businesses looking to test products, launch or grow their business at the Clearwater Farmers' Market.

The following supports will be subsidized by Community Futures Thompson Country for vendors part of the program:

- Use of a tent and table
- Use of reusable signage (such as dry erase or chalk boards)
- Reduced stall fees for the first six markets
- Mentorship opportunities
- Access to webinars, guidebooks and business planning resources

Vendors are expected to:

- Commit to attending at least six consecutive markets throughout the 2023 season
- Purchase a Clearwater Farmer's Market membership (\$10)
- Follow market regulations
- Provide feedback at the end of the program



## Eligibility

- Must not have regularly attended the Clearwater Farmers' Market in the past
- Located within the Thompson Country region
- Must follow regulations as set out by BC Association of Farmers' Markets

## Participation

The program is free for eligible businesses to participate in. Contact Joanna, Clearwater Farmers' Market Manager to express interest in the program.

## Additional Resources

### For Food Producers & Processors

Food producers and processors will have access to additional resources, including, but not limited to:

- Additional marketing opportunities, such as aggregation and distribution
- Opportunity to obtain certifications, such as Good Agricultural Practices and safety certifications
- Support to pilot value-added goods
- Introduction to mobile processing for Indigenous entrepreneurs

### For Vendors

Access to Community Futures' self-employment program, a seven-week virtual course on how to start business. Learn about:

- Business basics
- Goal Setting
- Marketing and branding
- Business operations
- Business financials

The program is free for vendors that are eligible for Employment Insurance, otherwise is \$250. To learn more, contact Joanna Hurst.



## Contact Information

Joanna Hurst  
Market Manager  
Clearwater Farmers' Market  
clearwaterfarmersmarket@yellowheadcs.ca  
250-674-3530